

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Keller Media Consulting
Attention: Accounts Payable
8225 Allen Road #124
Allen Park, MI 48101

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 263230-1 | 11/07/12 | November 2012 | 10/29/12 - 11/05/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|---------------|--------------|
| WDIV | Angela Cady | Local-Detroit | Local |

| Advertiser | Product | Estimate Number |
|-----------------------|---------|-----------------|
| POL/Markman and Zahra | | 12-MJZ-904 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/05/12 | 263230 | |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|------------------|----------|--------|----------------|------------|------|
| 1 | 10/30/12 | 11/02/12 | M-F Wheel of Fortune | FIXED RATE 7P-73 | - 1111-- | :30 | 4 | \$3,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$3,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WDIV Tu 10/30/12 7:22 PM M-F Wheel of Fortune FIXED RATE 7P-73 :30 12MJX900H \$3,200.00 NM | | | | | | | | | |
| 2 WDIV W 10/31/12 7:19 PM M-F Wheel of Fortune FIXED RATE 7P-73 :30 12MJX900H \$3,200.00 NM | | | | | | | | | |
| 3 WDIV Th 11/01/12 7:23 PM M-F Wheel of Fortune FIXED RATE 7P-73 :30 12MJX900H \$3,200.00 NM | | | | | | | | | |
| 4 WDIV F 11/02/12 7:22 PM M-F Wheel of Fortune FIXED RATE 7P-73 :30 12MJX900H \$3,200.00 NM | | | | | | | | | |
| 2 | 10/30/12 | 11/02/12 | M-F Jeopardy | FIXED RATE 730P | - 1111-- | :30 | 4 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 - 1111-- 4 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WDIV Tu 10/30/12 7:36 PM M-F Jeopardy FIXED RATE 730P :30 12MJX900H \$3,000.00 NM | | | | | | | | | |
| 2 WDIV W 10/31/12 7:43 PM M-F Jeopardy FIXED RATE 730P :30 12MJX900H \$3,000.00 NM | | | | | | | | | |
| 3 WDIV Th 11/01/12 7:53 PM M-F Jeopardy FIXED RATE 730P :30 12MJX900H \$3,000.00 NM | | | | | | | | | |
| 4 WDIV F 11/02/12 7:58 PM M-F Jeopardy FIXED RATE 730P :30 12MJX900H \$3,000.00 NM | | | | | | | | | |
| 3 | 11/05/12 | 11/05/12 | M-F Local 4 News 5-6pm | FIXED RATE 530-6 | M----- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WDIV M 11/05/12 5:56 PM M-F Local 4 News 5-6pm FIXED RATE 530-6 :30 12MJX900H \$2,500.00 NM | | | | | | | | | |
| 4 | 11/05/12 | 11/05/12 | M-F Wheel of Fortune | FIXED RATE 7P-73 | 1----- | :30 | 1 | \$3,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WDIV M 11/05/12 7:24 PM M-F Wheel of Fortune FIXED RATE 7P-73 :30 12MJX900H \$3,200.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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| Advertiser | | Product | Estimate Number |
| POL/Markman and Zahra | | | 12-MJZ-904 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|-----------------|---------|--------|----------------|------------|------|
| 5 | 11/05/12 | 11/05/12 | M-F Jeopardy | FIXED RATE 730P | 1----- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> | | | | | | | | | |
| 1 WDIV M 11/05/12 7:52 PM M-F Jeopardy FIXED RATE 730P :30 12MJX900H \$3,000.00 NM | | | | | | | | | |

| | | | |
|--------------------|-----------|--------------------|--------------------|
| <u>Total Spots</u> | 11 | <u>Gross Total</u> | \$33,500.00 |
|--------------------|-----------|--------------------|--------------------|

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$5,025.00 |
| <u>Net Amount Due</u> | \$28,475.00 |

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